



Health & Wellness



Presented by
Johnson & Johnson

Saturday, June 2nd • 10:00 AM to 5 PM
NJ Convention & Expo Center (Conference Center)

APPLICATION/CONTRACT FOR SPONSORSHIP / EXHIBITOR PACKAGE

<input type="checkbox"/> EVENT SPONSORSHIP	<input type="checkbox"/> EXHIBITOR BOOTHS - \$1500	<input type="checkbox"/> EXHIBITOR TABLES - \$500
<input type="checkbox"/> PRESENTING SPONSOR \$20,000	8'x8' booth	3'x6' table
<input type="checkbox"/> CUSTOM SPONSOR PACKAGE...TBD	Pipe & drape back & half railings on sides	(1) chair
<input type="checkbox"/> PAVILION SPONSOR\$10,000	4"x 48" header	(2) event badges
<input type="checkbox"/> MEDIA SPONSOR.....\$5,000	3'x6' table & (1) chair	
<input type="checkbox"/> Show Passport Sponsor\$500	(2) event badges	<input type="checkbox"/> AD IN EVENT PROGRAM GUIDE
<input type="checkbox"/> Banner Placements.....\$250	Announcement during program	<input type="checkbox"/> FULL- PAGE\$350
<input type="checkbox"/> Literature Inserts.....\$100	Inclusion in Program Passport	<input type="checkbox"/> HALF-PAGE.....\$200
		TOTAL DUE: _____

A 50% deposit must accompany applications received prior to April 30th, 2018. Those received after April 30th, 2018, must be accompanied by 100% payment. Space is not confirmed until after receipt of a signed application, and AICC provides applicant with a contract endorsed by AICC.

EVENT NAME: _____

Contact Information:

Name: _____ Title: _____

Company (please print full company name): _____

Mailing Address _____

City: _____ State/Province: _____ Zip: _____

Telephone: Area/Country Code () _____ Fax: Area/Country Code () _____

Email: _____

We hereby apply for Sponsorship/Exhibitor of the Health & Wellness Expo at Raritan Center, June 2nd, 2018. We remit our deposit on or before April 30, 2018. Spaces confirmed are not transferable. Failure on the Sponsor/Exhibitor's part to make use of the said rental space shall not relieve the Sponsor/Exhibitor of its obligation for full payment here under. After execution, this contract cannot be revoked or cancelled unless by mutual agreement and Sponsor/Exhibitor shall be liable for the full amount of this contract, plus interest at the maximum rate allowed by law and reasonable attorney fees and court costs if necessary, for collection purposes. If vendor's booth is not ready for business by the time doors open, AICC reserves the right to reassign the booth. See terms as stated on back of this contract.

IF THIS APPLICATION IS ACCEPTED, WE AGREE TO BE BOUND BY THE TERMS AND CONDITIONS PRINTED ON THE REVERSE SIDE OF THIS APPLICATION.

The undersigned is fully authorized to commit his/her company to all terms and conditions of this contract. Please sign below. A contract not signed will be returned.

Sponsor/Exhibitor Signature: _____ Title: _____

Printed Name: _____

Accepted: AICC Signature: _____ Date: _____

This Agreement, which includes the Application/Contract for Sponsorship set forth on the front of this form and the Sponsor Manual, which is incorporated here by reference (together, the "Agreement"), is entered into between AICC and the sponsor named on the front of this form (the "Applicant" or the "Sponsor").

1. Release and Contract for Space:

AICC, in its sole discretion, determines the eligibility of any company or product for exhibit. Acceptance of an application does not imply endorsement by AICC of the Applicant's products nor does rejection imply lack of merit of products or manufacturer. This application for space (when endorsed by AICC) constitutes a contract for the right to use the space. If, however, AICC does not receive a 50% payment by April 30th, 2018 and 100% payment by May 15th, 2018 then AICC may in its sole discretion (a) reassign Sponsor's booth to a less prominent location on the exhibit floor (b) cancel the booth assignment (c) charge interest at the rate of 1 percent per month on the amount overdue, and/or (d) take such additional measures as AICC deems appropriate. None of these remedies is exclusive. They apply so long as there is a contract, even if Sponsor has not made an initial deposit. No refund may be made for space that is not used or for space that is underutilized during all or part of the exhibit.

2. Exhibit Space:

After receipt and acceptance of a signed application for exhibit space and the required payment and return of a contract signed by AICC to Sponsor, AICC will send a Sponsor a link to Conference center's website in advance of the show. Website will list important rules concerning, among other things, the use of the exhibit space, height restrictions, setup and tear-down, and fire and building code regulations. Also included will be all the necessary forms from the official service contractor. AICC assumes no responsibility or liability for any of the services performed or materials delivered by the official service contractor or by any other outside contractor.

3. Sponsor Appointed Contractors:

Sponsor agrees to indemnify and hold harmless AICC, its agents and employees, and all official contractors from any and all liability for any act, complaint, damage or loss to any other sponsor, the exhibit hall, the property of any contractor or any consequential damages arising out of any such act or loss from the time the sponsor first arrives at the hall until the final move out is complete. Sponsor further agrees that AICC may prohibit the sponsor from working in the hall if they do not fully comply with all rules and regulations set forth for them for this event.

4. Multiple Sponsors in Same Space:

Sponsor shall not assign, sublet, share, or apportion the whole or any part of the space allotted without the knowledge and prior written consent of AICC. This includes dealers, distributors, third-party developers, VARs or other agents co-exhibiting in the assigned space. Sponsor shall display only the goods manufactured or dealt in by it in its regular course of business. If Sponsor shares space, co-exhibits, co-signs, or any other way co-participates in the same booth, Sponsor shall make full payment on the booth space before it can be occupied or set up.

5. Cancellation Policy:

Failure on the Sponsor/Exhibitor's part to make use of the said rental space shall not relieve the Sponsor/Exhibitor of its obligation for full payment here under. After execution, this contract cannot be revoked or cancelled unless by mutual agreement and Sponsor/Exhibitor shall be liable for the full amount of this contract, plus interest at the maximum rate allowed by law. If vendor's booth is not ready for business by the time doors open, AICC reserves the right to reassign the booth.

6. Undesirable Activities:

If it appears to AICC that Sponsor may be engaged in activities which AICC in its sole discretion deems to be contrary to the best interests of the exhibition or which appear unethical or to be in violation of the law, AICC may, without being under any liability to refund or abate any charges paid or due herein, cancel any exhibit space allocation which may have been made to Sponsor and require Sponsor to immediately vacate the exhibit space allocated to it and refuse Sponsor the right to participate further in the exhibition. Soliciting for orders, except by Sponsor in its own exhibit booth, is strictly prohibited, and in any such case the right of expulsion may at once be exercised. The distribution or display of printed or other placards, promotional material or other articles except by Sponsor in its own exhibit space is prohibited. Sponsor may not promote or distribute promotional material regarding other tradeshows or conferences that are not held in conjunction with the Franchise Seminar & Expo.

7. Show Management:

All exhibits will be under the management and control of AICC staff personnel have authority to make decisions affecting the exposition and other activities. Show Management, in its sole discretion, has the right to relocate any Sponsor's booth.

8. Warranty Disclaimer:

AICC shall provide all goods and services under this Agreement on an "as is" basis. Except as specifically provided herein AICC makes no warranty, express or implied, with respect to the goods and services to be provided hereunder, including without limitation any warranty or merchantability, non-infringement or fitness for any particular purpose.

9. Remedies & Liabilities:

(a) Remedies. Sponsor's sole and exclusive remedies for AICC default under this Agreement shall be to terminate the Agreement by written notice to AICC in the event of a material breach and, in appropriate cases, to seek damages within the limits set forth under this section. AICC remedies are addressed in paragraph 1 above.

(b) Limitation of action. Any claim against AICC arising out of the subject matter of this agreement whether in contract, tort or otherwise, is unenforceable unless it is filed within one year of the event giving rise to the alleged claim. (c) Limitation of liability. AICC aggregated liability for all cases and controversies shall not exceed the space fee paid by Sponsor to AICC prior to the event giving rise to the alleged claim.

10. Liability Insurance:

Sponsor shall purchase \$1 Million general liability insurance and provide AICC with an insurance certificate upon request.

11. Property Damage Liability:

AICC assumes no liability whatsoever for loss or damage through any cause of any personal property in or around the exhibit hall. The Sponsor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Sponsor's displays, equipment, and other property brought upon the premises and shall indemnify and hold harmless AICC, its agents, and employees from any and all such losses, damages and claims. If property insurance is desired, it must be secured by the Sponsor.

12. Indemnification:

Sponsor shall indemnify AICC, the general service contractor, additional service Vendor not to exceed the amount paid for the space fee paid by sponsor to AICC prior to the event given rise to the alleged claim in execution of this agreement. The event venue and the facility management and their respective shareholders, owners, principals, partners, officers, directors, agents and successors and assigns from any claims, costs, expenses, damages and losses, including liability for bodily injury, death and tangible property damage, suffered in connection with Sponsor's use of display space or resulting from the acts or omissions of Sponsor's officers, agents, employees or representatives not to exceed the amount paid for the space fee paid by sponsor to AICC prior to the event giving rise to the alleged claim in execution of this agreement.

13. Miscellaneous:

(a) Sponsor may not assign or transfer this Agreement or any rights, interests, or obligations hereunder without AICC prior written consent. Upon any assignment or transfer of this Agreement by AICC in connection with the assignment or transfer to a third party of all or substantially all of the business or assets of AICC, Sponsor agrees to look solely to such assignee or transferee for satisfaction of AICC obligations hereunder, and AICC is hereby released with respect thereto. (b) This Agreement may not be amended or changed except by a signed written agreement.

(c) This Agreement constitutes the entire agreement with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements and understandings.

(d) All covenants relating to release, cancellation, remedies, limitation of liability of action, liability and indemnification shall survive any termination of this Agreement.

(e) If any term, provision, covenant, or restriction of this Agreement is invalid or unenforceable, the remainder of Agreement shall remain in full force and effect.

(f) Notices shall be delivered in person, by overnight courier, by tele-copier or by certified U.S. mail. (g) This Agreement shall be construed and enforced in accordance with the laws of New Jersey, without regard to its conflicts of laws rules.

(h) Headings are for reference purposes only and have no substantive effect.

14. Cancellation of Exhibition:

Organizer may cancel all or any part of the Exhibition or reduce the amount of space allocated to the Exhibition for any reason in its sole discretion and for acts beyond its reasonable control, which acts may include but are not limited to fire, strike, earthquake, damage, construction or renovation to the Exhibition Facility, government regulation, public catastrophe or acts of God. If the Exhibition is cancelled in its entirety, this contract automatically terminates, and Organizer shall refund to Sponsor all Space Fees in full satisfaction of all liabilities of Organizer to Sponsor. Refunds shall not be made for partial cancellations or reductions in the size or scope of the Exhibition. Any Sponsor who cancels this contract prior to any cancellation of the Exhibition by the Organizer shall not be entitled to any refunds paid pursuant to this section. Credits cannot apply to future AICC events.