



**Asian Indian Chamber of Commerce**  
 100 Davidson Avenue, Suite#106,  
 Somerset, NJ 08873, Ph#: 732-777-4666 | Email: memberships@aicc.net



**Diversity and Inclusion Certification Workshop**  
 followed by

# *Gala Dinner*

**Place: Westin Princeton at Forrestal Village**  
**Date: Friday, September 20, 2019**  
**D&I Workshop: 9am-3pm**  
**Gala: 6pm-11pm**

## **SPONSORSHIP OPPORTUNITIES**

As a sponsor of AICC's 25th Anniversary Gala celebrations and Workshops aimed at Supplier Diversity & Inclusion education, you will receive excellent exposure through intense media coverage, pre-show promotions and on-site visibility. This is your opportunity to build lasting relationships with trusted, growth oriented minority owned businesses. We can create a custom sponsorship package tailored to meet your needs, in addition to the packages listed overleaf.

Additional Sponsorship opportunities include, but are not limited to

- Breakfast Sponsor
- Workshop Luncheon Sponsor
- Gala Cocktail & Networking Sponsor
- Half & Full page ads in the conference souvenir
- Awards dinner gala sponsored table
- Retractable banner placements

## **Ticket Pricing**

\$250/Person | VIP Table for 10 ..... \$2000  
 \$150/Person | Regular Table for 10 .....\$1200

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**For Tickets and Details please call:**

732-777-4666 or  
 Priti Pandya-Patel (908) 347-5282 | Rekha Parthasarathy (732) 429-8057 | Jayesh Mehta (732) 763-0118  
 Kavita Bindra (908) 705-7386 | Rajeev Krishna (732) 599-5726 | Chetan Wattamwar (908) 922-7755  
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# SPONSORSHIP PACKAGES

PLATINUM  
\$10,000

DIAMOND  
\$7,500

GOLD  
\$5,000

MEDIA  
\$5,000

	PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	MEDIA \$5,000
Featured in all commercials promoting the Workshop & Gala. Radio/TV and print commercials	•	•	•	•
Acknowledgement on all marketing materials, social media and advertising	•	•	•	•
Mention in event Media Releases	•	•	•	•
(2) Live interview spots on NY/NJ based Asian Indian Radio stations	•			
TV interview on NY/NJ based Asian Indian Television stations	•			
Keynote during Gala	Gala Speaker	Speaker Intro		
Premium Exhibition booth	10'x20'	10'x10'	10'x10'	10'x10'
Business listing on the AICC Website (including contact details, a 60 word organization overview).	•	•	•	•
Banner Display opportunities;	4	3	2	2
Logo on all event sponsor signage and documentation	•	•	•	•
Access to attendee and exhibitor contact details (subject to privacy policy)	•	•	•	•
Color AD space on official event souvenir/program guide	Back Cover	Inside Back Cover	Full Page	Full Page
Logo placement on Red carpet backdrop	•	•	•	•
Tickets for black tie gala event	10 VIP	5 VIP	5	5
Breakfast & lunch passes	10	5	5	5
Recognition on the AICC Website and hyperlink back to your homepage	•	•	•	•

## Exhibitor Table-Only Package - \$500

Table-Only package allow direct access to professionals & entrepreneurs from the affluent Asian Indian community and is an incredibly cost-effective option.

Each exhibit space includes a 8' table with partial pipe & drape, a sign with your company name and Table number, a complete furniture package, and a one ticket to the black tie, evening gala.

A limited number of table only packages are available to non-profit / community service organizations.

To qualify for consideration, you must be registered as an 501(c)(3) Not-for-profit Corporation.

You must provide your non-profit charter with your application.

Please contact the Event Chair or Co-chair for more information

Early bird specials are available

## Smaller Sponsorship Packages

There are also a number of smaller sponsorship packages that are available for companies looking to increase brand awareness on a smaller budget.

These packages include:

- **Full page Advertisement in event directory/program guide: \$500**
- **Half Page Advertisement in event directory/program guide: \$300**
- **Retractable Banner placements in event hall: \$200 (banner supplied by sponsor)**



Diversity and Inclusion Certification Workshop  
followed by

# Gala Dinner

Saturday, September 20th • 9AM to 11PM  
Westin Princeton at Forrestal Village

## APPLICATION/CONTRACT FOR SPONSORSHIP / EXHIBITOR PACKAGE

<input type="checkbox"/> <b>EVENT SPONSORSHIP</b>		<input type="checkbox"/> <b>EXHIBITOR BOOTHS</b> <b>\$1500</b>	<input type="checkbox"/> <b>EXHIBITOR TABLES</b> <b>\$500</b>
<input type="checkbox"/> PLATINUM SPONSOR     \$10,000	10'x10' booth <i>Pipe &amp; drape back &amp; half railings on sides</i>		8' table
<input type="checkbox"/> DIAMOND SPONSOR     \$7,500	4"x 48" header		<input type="checkbox"/> <b>BANNER DISPLAY</b> <b>\$200</b> (Banner not included)
<input type="checkbox"/> GOLD SPONSOR     \$5,000	3'x6' table & (1) chair		<input type="checkbox"/> <b>AD IN EVENT PROGRAM GUIDE</b>
<input type="checkbox"/> MEDIA SPONSOR     \$5,000			FULL- PAGE     \$500
<input type="checkbox"/> <b>GALA DINNER</b>			HALF-PAGE     \$300
<input type="checkbox"/> VIP TABLE OF 10     \$2000			BACK COVER     \$1000
<input type="checkbox"/> VIP INDIVIDUAL     \$250			INSIDE COVER     \$750
<input type="checkbox"/> REGULAR TABLE OF 10     \$1200			
<input type="checkbox"/> REGULAR INDIVIDUAL     \$150			
			<b>TOTAL DUE:</b>

A 50% deposit must accompany applications received prior to September 10, 2019. Those received after September 10th, 2019, must be accompanied by 100% payment. Space is not confirmed until after receipt of a signed application and AICC provides applicant with a contract endorsed by AICC. Gala Tickets must be paid in full

EVENT NAME: \_\_\_\_\_

Contact Information: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company (please print full company name:) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: Area/Country Code (     ) \_\_\_\_\_ Fax: Area/Country Code (     ) \_\_\_\_\_

Email: \_\_\_\_\_

We hereby apply for Sponsorship/Exhibitor of the AICC 25th Anniversary Gala Dinner at Westin Princeton, September 20th, 2019. We remit our deposit on or before September 10, 2019. Spaces confirmed are not transferable. Failure on the Sponsor/Exhibitor's part to make use of the said rental space shall not relieve the Sponsor/Exhibitor of its obligation for full payment here under. After execution, this contract cannot be revoked or cancelled unless by mutual agreement and Sponsor/Exhibitor shall be liable for the full amount of this contract, plus interest at the maximum rate allowed by law and reasonable attorney fees and court costs if necessary, for collection purposes. If vendor's booth is not ready for business by the time doors open, AICC reserves the right to reassign the booth. See terms as stated on back of this contract.

**IF THIS APPLICATION IS ACCEPTED, WE AGREE TO BE BOUND BY THE TERMS AND CONDITIONS PRINTED ON THE REVERSE SIDE OF THIS APPLICATION**

The undersigned is fully authorized to commit his/her company to all terms and conditions of this contract. Please sign below. A contract not signed will be returned.

Sponsor/Exhibitor Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Accepted: AICC Signature: \_\_\_\_\_ Date: \_\_\_\_\_