



Why become a member?



Introduction

The Asian Indian Chamber of Commerce (AICC) is a New Jersey based, non-profit organization, that was created in July 1994 to meet the entrepreneurial and business needs of the growing Asian Indian Community. It has come to be recognized as the organization to go to hear the voice of our business community.

AICC recently celebrated its 25th anniversary, a sign of its resiliency and the fact that we bring value to the community. This is an accomplishment that few organizations are able to celebrate. We have a collective body of work that will pride us and our community.

Over the years, the chamber has changed and evolved based on the needs of our membership; however our commitment to connect larger firms with opportunities that would benefit smaller entrepreneurs has not changed.

Mission

To serve as the hub for valuable business resources and relationships that will help our members succeed and grow their business.

? Why become a member?

The Asian Indian Chamber of Commerce (AICC) provides a platform for Business Growth, Personal & Professional Development and Association with Leaders and Influencers.

Are you proud of being an entrepreneur and/or a successful professional? Become even a better one! We can help make the connection with decision makers, expand business opportunities and provide credibility to your business.

Why not add your business, your voice and your organization's voice to our membership and help us become even stronger in protecting and in advocating your business. Your membership will help strengthen our talent pool. You can help promote and shape business initiatives through participation

Attend our monthly networking and educational events and avail our unique marketing opportunities through our social media platforms. If you have not yet joined we would like to ask why not? Join today and take advantage of ample opportunities to grow your business and build relationships.

Strategy

The four pillars of our growth

- **Expand Relationship & Opportunities**
- **Educate our Members**
- **Build Awareness of AICC programs and sponsors**
- **Forge new value chains**

Chamber events to focus on networking & education

Monthly events (based on a 12-month calendar) to facilitate interaction and collaboration among businesses of all sizes Educational and informational business resources to help members thrive and succeed, with special focus on Supplier Diversity awareness.

Bi-weekly educational webinars by experts on business topics.

AICC invites 15-minute webinars from our members in their area of expertise. If accepted by our committee, these will be added to our library for access to all our member

Benefits

Individual Member

- a. Online Membership Directory*
- b. Networking events, including an annual golf outing*
- c. Certification Services*
 - i. Diversity and Inclusion Fast Track*
 - ii. Procurement Services and Training*
 - iii. Annual Procurement Event*
- d. Discounted entry to AICC Networking events, NJSBDC Seminars*
- e. Access of webinar library of relevant content by experts*
- f. Presentation Opportunities in front of your target audience*
- g. Updates about member businesses on AICC social media*
- h. Member posts on AICC website (highlighting their expertise)*
- i. Online listing of Entrepreneurial Resources, both Statewide & National*

Corporate Member

 ***In addition to individual benefits....***

- a. Mention in all print media messaging*
- b. Shared presentation opportunity at a networking event*
 - i. attendee pass at Chamber Networking events (other than paid gala events)*
- c. Access to AICC membership list for e-blasting events (max. two per year)*
- d. Recognition of their status on AICC website and link to member's landing page*
- e. Recognition at each networking event*
- f. Banner placement at each networking event*

Membership Pricing

Individual Membership - \$150 (based on a 12 month calendar)

Life Membership - \$1000

Corporate Membership - \$1000

Non-Profit - \$250



“None of us is as strong as ALL of us”

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